

KEVA

# KEVA GOLD TULSI DROPS



# Tulsi: A potent adaptogen



**Tulsi is an aromatic shrub in the basil family Lamiaceae (tribe ocimeae) that is thought to have originated in north central India and now grows native throughout the eastern world tropics. Within Ayurveda, tulsi is known as “The Incomparable One,” “Mother Medicine of Nature” and “The Queen of Herbs,” and is revered as an “elixir of life” that is without equal for both its medicinal and spiritual properties**

# Tulsi: A potent adaptogen

**Within India, Tulsi has been adopted into spiritual rituals and lifestyle practices that provide a vast array of health benefits that are just beginning to be confirmed by modern science. This emerging science on Tulsi, which reinforces ancient Ayurvedic wisdom, suggests that**

**“Tulsi is a tonic for the body, mind and spirit that offers solutions to many modern day health problems.”**



# **Tulsi: A potent adaptogen**



**Daily consumption of tulsi is said to prevent disease, promote general health, wellbeing and longevity and assist in dealing with the stresses of daily life. Tulsi is also credited with giving luster to the complexion, sweetness to the voice and fostering beauty, intelligence, stamina and a calm emotional disposition**

# Tulsi: A potent adaptogen

**Tulsi is a powerful “adaptogen,” an intelligent herb that adapts to physical, emotional and environmental stress, then works to normalize and balance the body. Stress is linked to many aspects of both physical and mental health, and healing and balance can only come about when the underlying stress is identified and addressed. Adaptogens reduce the intensity and negative impact of physical, emotional and environmental stressors.**



# Tulsi: A potent adaptogen

**In addition to its health-promoting properties, tulsi is recommended as a treatment for a range of conditions including anxiety, cough, asthma, diarrhea, fever, dysentery, arthritis, eye diseases, otalgia, indigestion, hiccups, vomiting, gastric, cardiac and genitourinary disorders, back pain, skin diseases, ringworm, insect, snake and scorpion bites and malaria.**



# What is an Adaptogen?

**Adaptogens are generally plants or plant extracts that increase the ability of biological substrates to adapt to particular stresses and to balance endocrine changes and alterations in immune function**

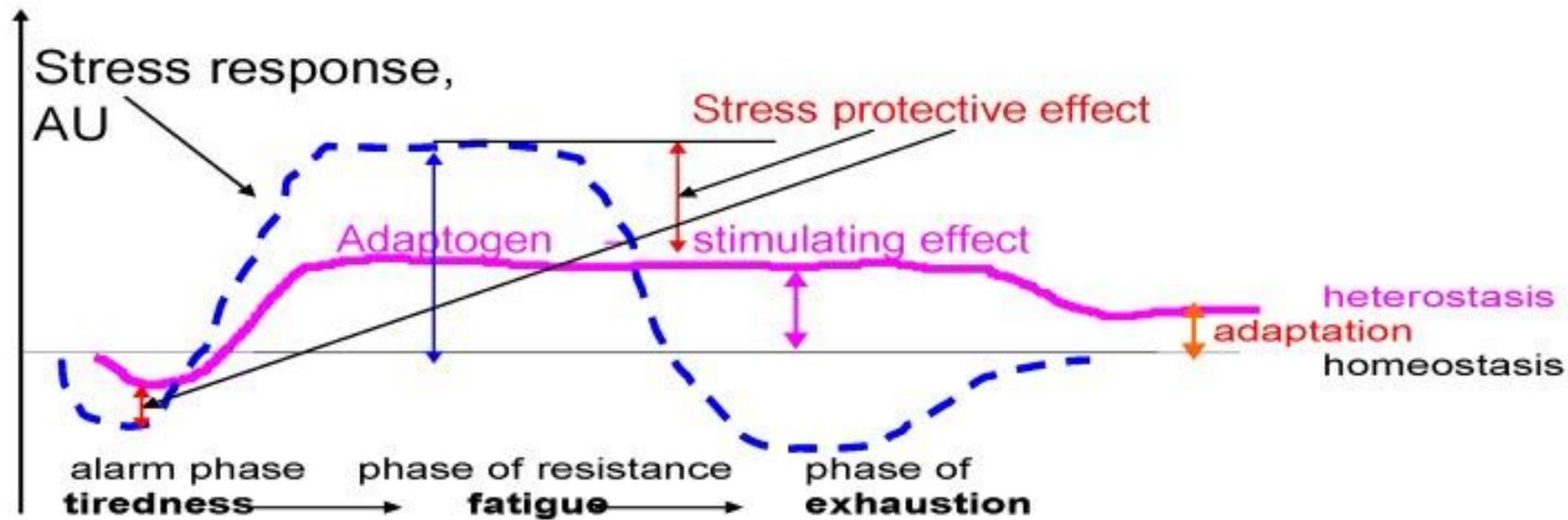
In order to be considered an adaptogen, these herbs must satisfy the following criteria:

They must be safe for general consumption and non-toxic to the body's normal physiological functioning

They must have broad health benefits

They must assist your body in fighting the effects of stress, both mental and physical, thereby helping you to return to a natural state of equilibrium<sup>1</sup>

# How do Adaptogens Work?



**Adaptogens increase the state of non-specific resistance in stress and decrease sensitivity to stressors, which results in stress protection, and prolong the phase of resistance (stimulatory effect). Instead of exhaustion, a higher level of equilibrium (the homeostasis) is attained the heterostasis. The higher it is, the better the adaptation to stress. Thus, the stimulating and anti-fatigue effect of adaptogens has been documented in both in animals and in humans.**

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**Keva  
Gold  
Tulsi  
Drops**

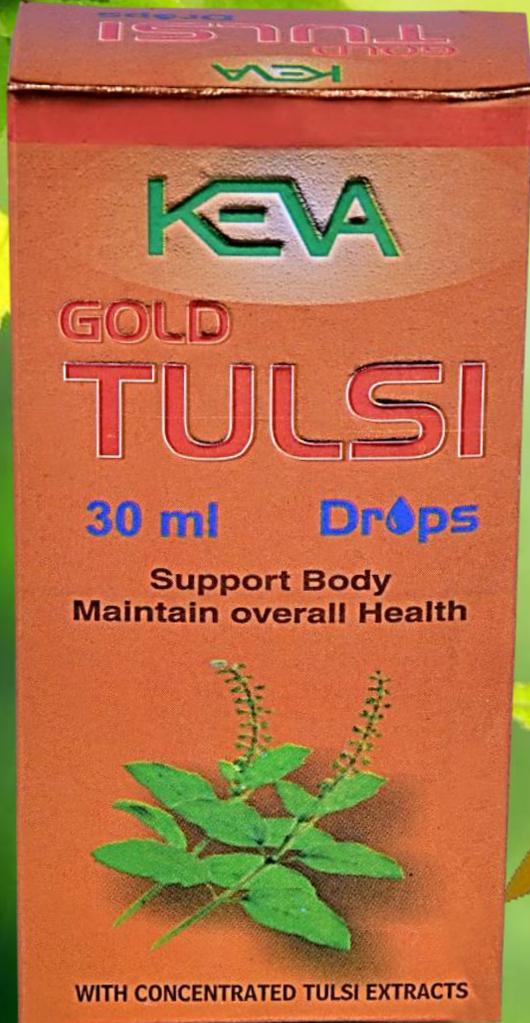


WITH CONCENTRATED TULSI EXTRACTS

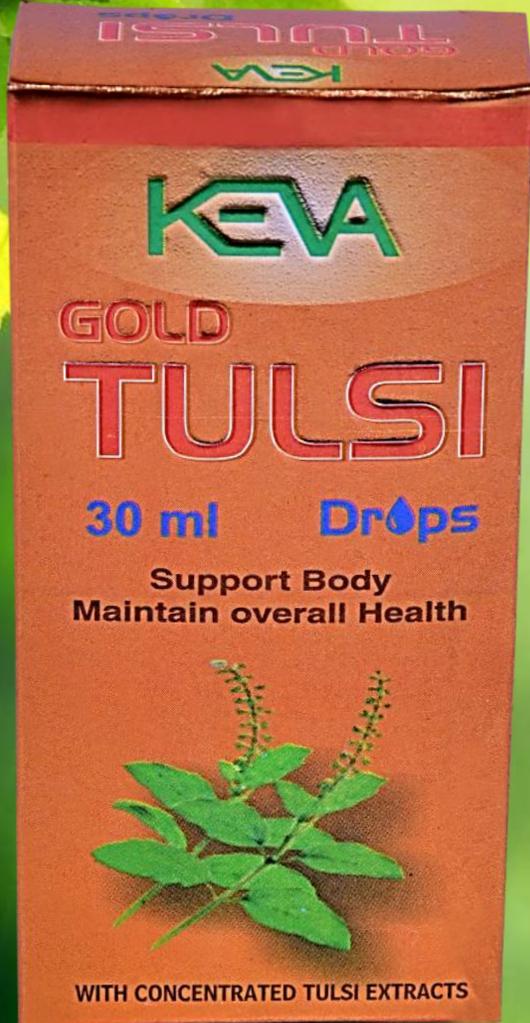
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# Elixir of life

**Keva Gold Tulsi Drops is an ayurvedic proprietary product contains unique blend of herbs which are generally called Elixir of life and are well known to promote the life longevity**



# Powerful Adaptogen



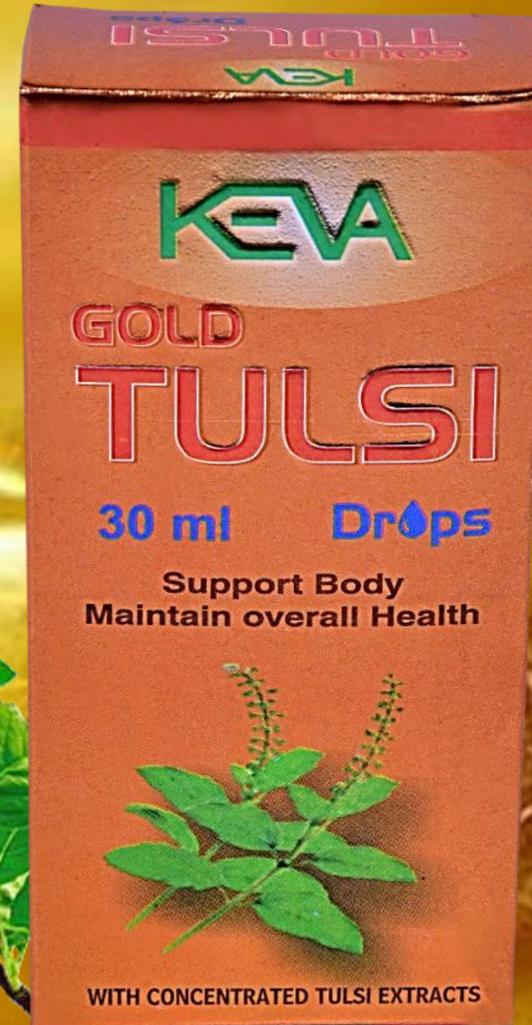
**KEVA Gold Tulsi Drops has Powerful Adaptogen properties. It helps to reduce the biochemical developments of stress by balancing cortisol levels. Cortisol regulates and controls the influence of many of the physical and emotional changes that occur in the body in response to stress. Adaptogens are substances that have the ability to reduce stress levels by boosting immune response and balancing hormone levels**

# What makes it so effective?

It contains gold essence along with highly Concentrated Natural extract of 5 types of Tulsi

- Gold essence
- Ocimum sanctum
- Ocimum gratissimum
- Ocimum canum
- Ocimum basilicum
- Ocimum caryophyllatum

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# Loaded with powerful Immune supportive

Adaptogenic

Anti-oxidant

Anti-ageing

Anti-toxin

Anti-bacterial

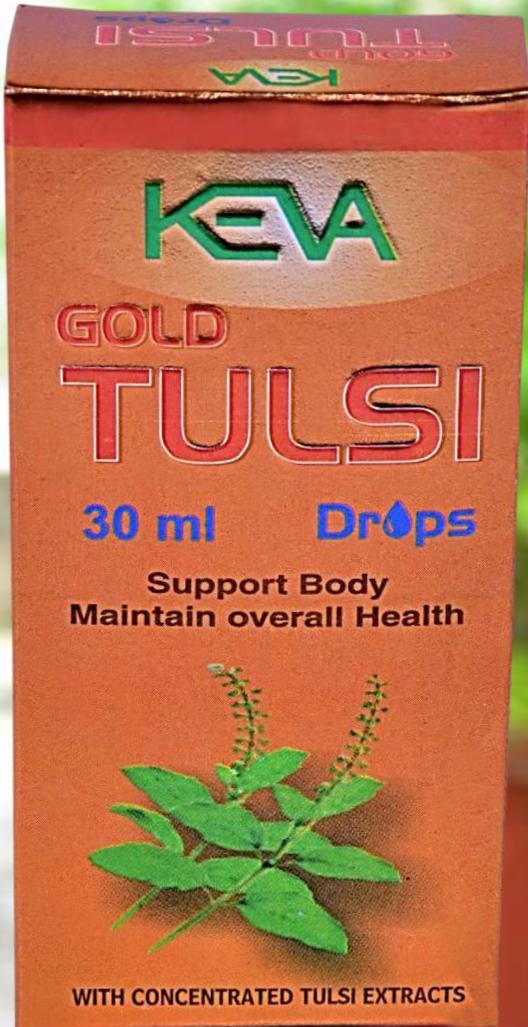
Anti-inflammatory

Anti-viral

Antibiotic

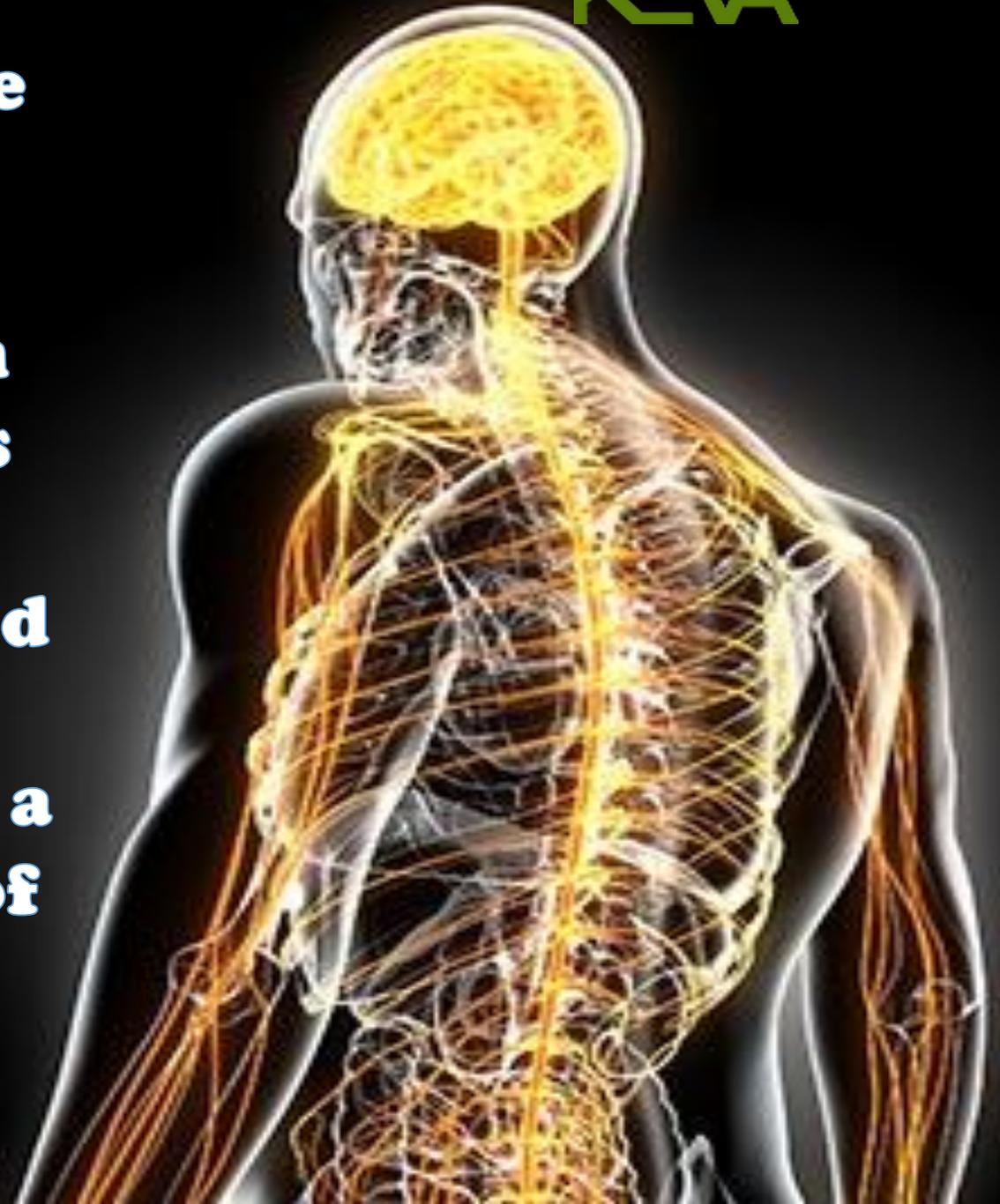
Anti-septic

Anti-flu

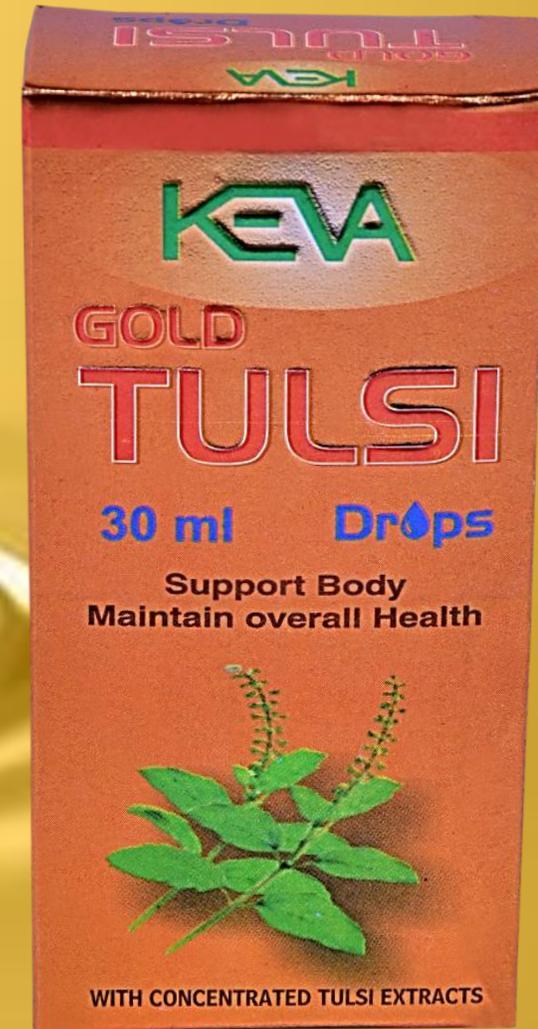


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**Gold Essence  
is an  
ayurvedic  
preparation  
which helps  
to increase  
immunity and  
in the  
treatment of a  
wide range of  
disorders**



**Gold Essence also acts as an adjuvant for herbs and boosts their action and increases their efficacy, can be used along with different herbs to speed up the recovery process and to increase the body resistance to diseases**



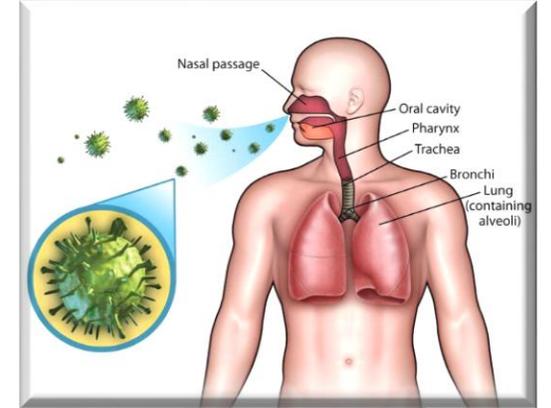
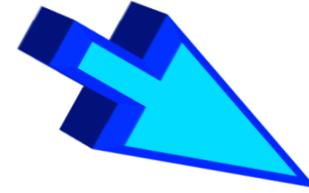
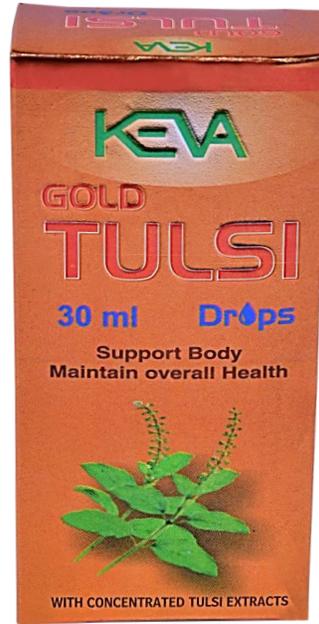
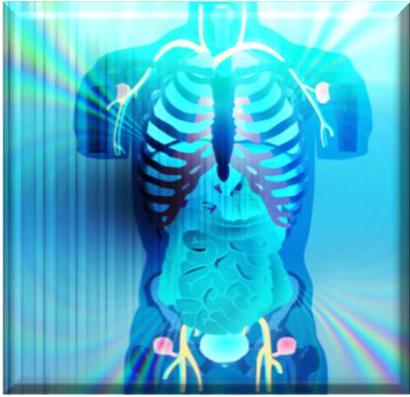
**According to Ayurveda, Gold Essence is a good nervine tonic and improves overall health. It can increase longevity, intelligence, memory, strength, endurance, skin glow and improves mental and physical performance**



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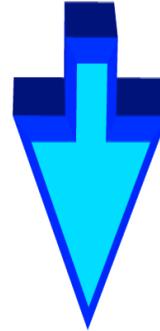


# Health Benefits



**Effective against invading bacteria, virus, fungal infections**

**Provide a rich supply of anti oxidants and other life prolonging nutrients**



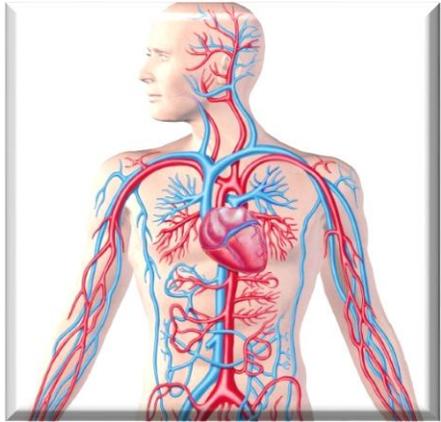
**Diminishes symptoms of flu, fever, cold & cough**



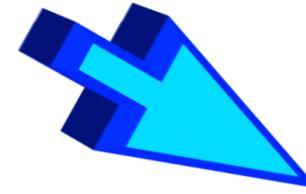
**Improves blood circulation**



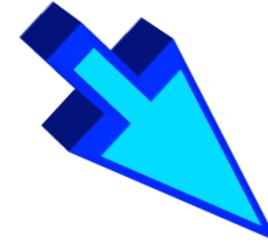
**Supports immune system functioning**



**Acts as blood purifier**



**Helps to relieve from stress, anxiety**



**Eliminates out toxins from the body**



**Optimizes physical performance**



**Enhances energy and stamina**



**Promotes healthy metabolism**

# Dosage

Take 10 Drops morning & 10 Drops evening.  
Mix with your drinking water or any other liquid at meal times to mask flavors or take straight followed with glass of juice or water.



## **Contact details**

# **Keva Industries**

**Website : [www.kevaind.org](http://www.kevaind.org)**



Thank You

This product is not intended to treat, prevent, cure or diagnose any diseases please consult your healthcare physician.